# Vindicated or Vilified? How Will We Measure Up in the Eyes of Tomorrow's Generation?

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### Lessons from Oil

- Major forces:
  - Depletion
  - Climate
  - Geopolitics
  - Parochial interests
- Impediments to strategic change: Near term focus and preserving the status quo
- ► Tipping point?
- Aviation's analogy

#### **Needs of Tomorrow's Generation?**

- Dependable
- ► Affordable
- Convenient (door-to-door speed, schedules, flexible)
- ► Safe, secure
- Environmentally Responsible
- Accessible

#### A Few Ideas

- Dependable: eVFR, closer separations
- Affordable:
  - Directly connect resource use & payment
  - Closing the loop on capacity-building, price signaling
  - Resources: Infrastructure/Workforce/Airspace right-size, dynamic adjustment
  - ADS-B/CDTI
  - Alternative financing; measures (ROA, liabilities, assets); alternative business models
- Convenient: Intermodal performance (door-door)
- Safe and secure: no accidents, low ops errors, safety and security risks managed
- ► Environmental: Emissions performance
- Accessible: airports and airspace
- Globally integrated

# What is Happening Around Us?

- National Deficit and Debt
- ► Trade Deficit
- Epidemics
- ► Flat World
- End of Oil
- Climate Change
- Underinvestment in critical areas/overinvestment in dead ends
- Auto Industry, AFSS A-76
- Myopia leads to unnecessary long term pain and suffering

# Challenging Assumptions -- Reassessing Priorities

- Economic prosperity -- demand increases vs. downturn potential
- Capacity needed vs. enough capacity
- ► Air traffic control vs. self-separation
- Human centered vs. fully automated
- > FIFO vs. higher value sequence, route, resource
- Best alternative vs. best positioning
- ▶ Politics insurmountable vs. tipping point
- Carpe mañana vs. urgency
- Boiling frog

## **Acid Test**

In 2030, will they ask us: What were you people thinking?